



ABSA
INTERNATIONAL
The Association for Biosafety and Biosecurity

Sponsor Opportunities
60th Annual Biological Safety Conference
October 13-18, 2017
Albuquerque Convention Center
Albuquerque, New Mexico

Corporate Sponsorship

ABSA International was incorporated in 1984 to become the global leader for providing professional and scientific expertise in the practice of biological safety. ABSA International is comprised of over 1,400 members from companies, universities, and governmental agencies throughout the world. ABSA International sponsors an annual conference which is regularly attended by several hundred biosafety professionals and environmental management officials from its member organizations.

The **60th Annual Biological Safety Conference** will be held October 13-18, 2017 at the Albuquerque Convention Center in Albuquerque, New Mexico. This event promises to be one of the most memorable meetings in the history of the organization. Approximately 600 attendees representing a broad spectrum of biological, pharmaceutical, biotechnology research, development and clinical organizations are expected to attend. The conference draws national and international attendees from academic, commercial, research, and governmental sectors. It is a great opportunity to showcase your products to a broad audience of professionals.

The various sponsor levels are identified below, along with the benefits and recognition that will be provided to sponsors. If you are interested in being a sponsor, please complete and mail, fax, or e-mail the attached sponsorship form. **The amounts are U.S. bank drafted funds.**

Platinum Sponsor

For more information, please contact Karen Savage at karen@absaoffice.org.

Gold Sponsor—\$10,000

Sponsor or co-sponsor one of the following major conference events:

- Banquet—Tuesday evening
- Nationally-recognized Keynote Speaker
- Name Badges—company logo on badge
- Gift with company logo for all attendees
- Opening Reception
- Any combination of 2 events, Silver or Bronze

Sponsor Benefits:

- Website acknowledgment and corporate logo displayed with a link to the sponsor's website on the conference webpage
- Strategically placed signs at sponsored event(s) clearly identifying the sponsor's organization
- Full-page advertisement in the conference Proceedings book
- Double booth exhibit space (premium or standard)
- Sign at exhibit booth identifying the organization as a Gold Sponsor
- Verbal acknowledgment of Gold sponsorship during the conference
- Gold Sponsor badge acknowledgment
- Complimentary conference registration for 3 organization representatives



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Silver Sponsor—\$5,500

Sponsor or co-sponsor one of the following conference events:

- Invited Speaker
- Printing the conference Proceedings book
- Monday lunch
- Tuesday lunch
- Wednesday lunch
- Any combination of 2 Bronze events

Sponsor Benefits:

- Website acknowledgment and corporate logo displayed with a link to the sponsor's website on the conference webpage
- Strategically placed signs at sponsored event(s) clearly identifying the sponsor's organization
- Half-page advertisement in the conference Proceedings book
- Exhibit booth space (standard included; upcharge for premium)
- Sign at exhibit booth identifying the organization as a Silver Sponsor
- Verbal acknowledgment of Silver sponsorship during the conference
- Silver Sponsor badge acknowledgment
- Complimentary conference registration for 2 organization representatives

Bronze Sponsor—\$4,000

Sponsor one of the following conference events:

- Monday continental breakfast
- Monday morning coffee break
- Monday afternoon coffee break
- Tuesday continental breakfast
- Tuesday morning coffee break
- Tuesday afternoon coffee break
- Wednesday continental breakfast
- Wednesday morning coffee break
- Wednesday afternoon coffee break
- New Member Reception

Sponsor Benefits:

- Website acknowledgment and a link to the sponsor's website on the conference webpage
- Strategically placed signs at sponsored event(s) clearly identifying the sponsor's organization
- Quarter-page advertisement in the conference Proceedings book
- Exhibit booth space (standard included; upcharge for premium)
- Sign at exhibit booth identifying the organization as a Bronze Sponsor
- Verbal acknowledgment of Bronze sponsorship during the conference
- Bronze Sponsor badge acknowledgment
- Complimentary conference registration for 1 organization representative



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If interested in sponsorship, please complete this form and send it with payment via mail, fax, or e-mail to the ABSA International Office.

Mail

ABSA International
Karen Savage
1200 Allanson Road
Mundelein, IL 60060-3808

Fax

847-566-4580

E-mail

karen@absaoffice.org

Please choose the sponsorship level for your organization.

For more information about Platinum Sponsorship, please contact Karen Savage at the ABSA International Office via phone at 1-866-425-1385 or e-mail at karen@absaoffice.org.

Platinum **Gold \$10,000** **Silver \$5,500** **Bronze \$4,000**

Event you would like to sponsor: _____

Payment

Credit Card Check (enclosed)

Credit Card

Visa MasterCard American Express

Credit Card # _____

Expiration Date _____

Signature _____

Cardholder's Name (please print) _____

Please use the application in the Exhibitor's Prospectus for your booth preferences.

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____