

## **Sponsor Opportunities**

63rd Annual Biosafety and Biosecurity Conference October 31 — November 5, 2020 Marriott Phoenix Desert Ridge Phoenix, Arizona

## **Corporate Sponsorship**

ABSA International was incorporated in 1984 to become the global leader for providing professional and scientific expertise in the practice of biosafety and biosecurity. ABSA International is comprised of over 1,400 members from companies, universities, and governmental agencies throughout the world. ABSA International sponsors an annual conference which is regularly attended by several hundred biosafety and biosecurity professionals and environmental management officials from its member organizations.

The **63rd Annual Biosafety and Biosecurity Conference** will be held Saturday, October 31 — Thursday, November 5, 2020 at the Marriott Phoenix Desert Ridge in Phoenix, Arizona. This promises to be an engaging and stimulating event. Approximately 700 attendees representing a broad spectrum of biosafety and biosecurity, pharmaceutical, biotechnology research, development and clinical organizations are expected to attend. The conference draws national and international attendees from academic, commercial, research, and governmental sectors. It is a great opportunity to showcase your products to a broad audience of professionals.

The various sponsor levels are identified here, along with the benefits and recognition that will be provided to sponsors. If you are interested in being a sponsor, please complete and mail, fax, or e-mail the attached sponsorship form. **The amounts are U.S. bank drafted funds**.

## **Platinum Sponsor**

For more information, please contact Karen Savage at karen@absaoffice.org.

### **Gold Sponsor—\$10,000**

### Sponsor or co-sponsor one of the following major conference events:

- Banquet—Wednesday evening
- Nationally-recognized Keynote Speaker
- Name Badges with company logo on badge
- Gift with company logo for all attendees
- Conference App
- Opening Reception
- Any combination of 2 events, Silver or Bronze

#### **Sponsor Benefits:**

- Website acknowledgment and corporate logo displayed with a link to the sponsor's website on the conference webpage
- Strategically placed signs at sponsored event(s) clearly identifying the sponsor's organization
- Full-page advertisement in the conference Proceedings book
- Double booth exhibit space (standard or premium booths)
- Sign at exhibit booth identifying the organization as a Gold Sponsor
- Verbal acknowledgment of Gold sponsorship during the conference
- Gold Sponsor badge acknowledgment
- Complimentary conference registration for 3 organization representatives



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# Silver Sponsor—\$5,500

### Sponsor or co-sponsor one of the following conference events:

- Invited Speaker
- Printing the conference Proceedings book
- Tuesday lunch
- Wednesday lunch
- Thursday lunch
- Any combination of 2 Bronze events

### **Sponsor Benefits:**

- Website acknowledgment and corporate logo displayed with a link to the sponsor's website on the conference webpage
- Strategically placed signs at sponsored event(s) clearly identifying the sponsor's organization
- Half-page advertisement in the conference Proceedings book
- Exhibit booth space (standard booth included; upcharge for premium booth)
- Sign at exhibit booth identifying the organization as a Silver Sponsor
- Verbal acknowledgment of Silver sponsorship during the conference
- Silver Sponsor badge acknowledgment
- Complimentary conference registration for 2 organization representatives

### **Bronze Sponsor—\$4,000**

#### Sponsor one of the following conference events:

- Tuesday morning coffee break
- Tuesday afternoon coffee break
- Wednesday morning coffee break
- Wednesday afternoon coffee break
- Thursday morning coffee break
- Thursday afternoon coffee break
- New Member Reception

#### **Sponsor Benefits:**

- Website acknowledgment and a link to the sponsor's website on the conference webpage
- Strategically placed signs at sponsored event(s) clearly identifying the sponsor's organization
- Quarter-page advertisement in the conference Proceedings book
- Exhibit booth space (standard booth included; upcharge for premium booth)
- Sign at exhibit booth identifying the organization as a Bronze Sponsor
- Verbal acknowledgment of Bronze sponsorship during the conference
- Bronze Sponsor badge acknowledgment
- Complimentary conference registration for 1 organization representative



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If interested in sponsorship, please complete this form and send it with payment via mail, fax, or e-mail to the ABSA International Office.

Mail Fax ABSA International 847-566-4580 Karen Savage 1200 Allanson Road E-mail karen@absaoffice.org Mundelein, IL 60060-3808 Please choose the sponsorship level for your organization. For more information about Platinum Sponsorship, please contact Karen Savage at the ABSA International Office via phone at 1-866-425-1385 or e-mail at karen@absaoffice.org. ☐ Gold \$10,000 ☐ Silver \$5,500 □ Platinum ☐ Bronze \$4,000 Event you would like to sponsor: \_\_\_\_\_\_ **Payment** ☐ Credit Card ☐ Check (enclosed) Credit Card Visa MasterCard ■ American Express Credit Card # \_\_\_\_\_\_ Expiration Date Signature \_\_\_\_\_ Cardholder's Name (please print) \_\_\_\_\_\_ Please use the application in the Exhibitor's Prospectus for your booth preferences. City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_